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For Immediate Release

Luna Road's Solar Road Studs Launches its Solar Illumination Projects Into Asia!

The Luna Road Lights from the Luna Road Company that specializes in the design, manufacture, supply and installation of the new high-tech “cat’s eyes” has now spread the light and penetrated its rays into Asia with projects in Singapore & New Zealand to begin with.

Working together with its partner, Solar Research, the Luna Road Lights have found its way into a private condominium located in the heart of Orchard road in Singapore. More than a hundred LR-40 series have been installed on the main entry and exit roadways of the luxury condominium development to provide directional indications to drivers leading them to and fro the carpark. Test-beddings are also currently being carried out with the local government public housing estates.

Drivers approaching Burundi Avenue in Auckland, New Zealand would now have an entirely new visual experience. 55 Luna Road markers (LR-40 Optimus series) were used to mark Burundi Avenue leading towards the busy cross-junction of Finlayson Avenue’s roundabout. The objective was to warn drivers that they are approaching the roundabout. Being a residential area and low lightings, the Luna Road markers have enhanced safety and improved night-time driving conditions making this road visibly safer.

Mr Chinnarat Pongpanakul, a resident at Burundi Avenue commented, “Your company products are great. Looks like those on the runway at the airport and looks really nice. I think they can provide more safety to those people driving along that way because the road is quite dangerous and have short visibility range.”

Luna Road Lights are solar-powered, harnessing energy from the sun during the day time, to charge and illuminate during the night. The Luna Road Lights help to illuminate the actual line direction of the roadway, increasing distance visibility, enhancing security and creating a more secured night-time and favorable driving experience for traffic commuters.

Burundi Avenue, a notorious road stretch known for its short visibility range, has now been brought into the light with Luna Road - Lighting the way!

Solar Research’s Chief Operating Officer, Dr Fannon Lim is excited about the developments in Asia, “Luna Road’s products are very well received by the end-users here, we are currently discussing of potential deployments in South Korea, Malaysia, India, Pakistan, Indonesia, Vietnam and South Africa.”

Prior to Asia, Luna Road has deployed in the USA, Mexico, Panama, Costa Rica, Guatemala, Chile, Trinidad & Tobago and the company has a host of other upcoming international projects in Canada, Europe, the Middle East and Africa.

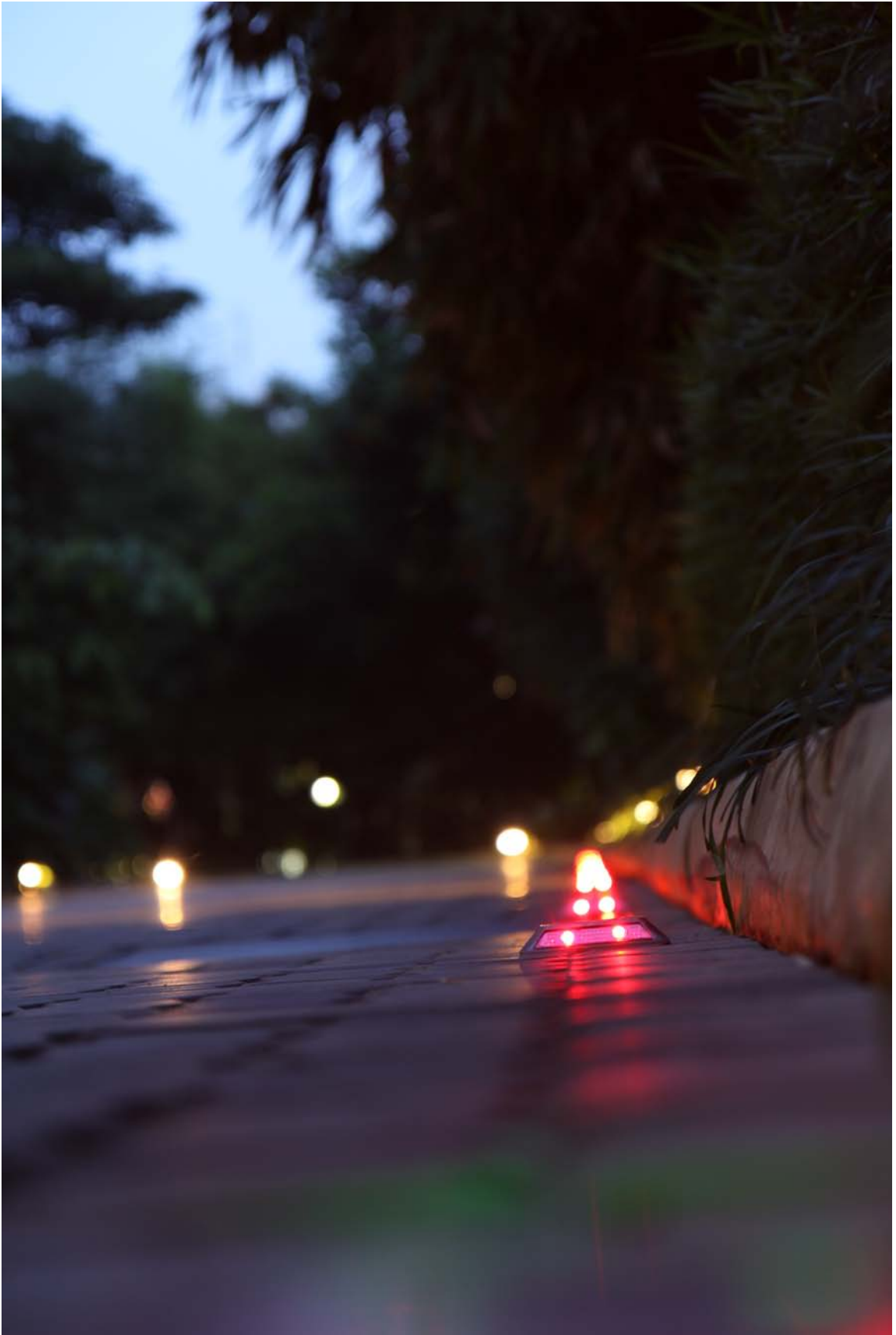
Luna Road believes in saving lives, protecting and preserving our environment, in addition to beautifying night-time roads all around the globe. The Luna Road Lights will deliver safety, beauty and Eco-friendliness wherever they are installed. The future of night time illumination is here!

Singapore:

Providing directional indications and beautifying a private condominium







New Zealand:
Delineation of roads with Luna Road markers







About Solar Research Pte Ltd

Solar Research focuses on tapping renewable energy sources and developing energy efficient solutions. With other natural resources being depleted, one alternative is the sun. Advances in technology have proven that solar has the potential to make an enormous difference in the lives of everyone.

Solar Research offer consultancy, design and integration of renewable energy systems to commercial and residential buildings. We also develop and supply a range of energy efficient solar products. Our team expertise and experience will ensure high quality standards, finding the best avenue and approach to design the solar energy system tailored to our customers' needs.

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About Luna Road LLC

Luna Road LLC. specializes in the design, manufacture, supply and installation of the new high-tech “cat’s eyes”.

Unlike conventional retro-reflective road markers, Luna Road Lights contain Light Emitting Diodes, which illuminate the direction of the road, for miles in front of drivers.

Luna Road Lights removes the need for car headlights to reflect on conventional road markers in order to provide illumination.

Luna Road LLC. – “Lighting The Way”

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